

**SANDWICH VISITOR SERVICES BOARD
12-28-11 FINAL**


Meeting Minutes: December 28, 2011 – 8 a.m. Café Chew

Voting Members Present: Steve Catania, Arlene Hoxie, Bob King, Rose Provencher,
Donna Thomas

Discussion:

1. Ad for Cape Cod Travel Guide (including internet) Sold in CVS & WalMart Distributed in 70 hotels in Boston, Chambers of Commerce, dr's offices, NY, NJ among others. Voted unanimously to renew ad. (adjusting color on the kids)
2. Suggested that we create a rack card promoting Christmas in historic Sandwich which will be ready for early summer distribution. We will discuss further.
3. Website is our priority. We still need to review "wow" websites to see what they have that we are lacking. We then need a web designer and web manager. We also need a protocol for how businesses get the information to the web manager. It was noted that Russell Blank does the Sandwich Chamber website and that we should speak with him.
4. Next VSB meeting will be on January 10, 2012.

Respectfully Submitted,



Arlene Hoxie

TOWN CLERK
TOWN OF SANDWICH

FEB 17 2012

2:50 P.M.
RECEIVED & RECORDED