GLASS TOWN CULTURAL DISTRICT STEERING COMMITTEE
MINUTES: APRIL 20, 2022
LOCATION: MacKnight Room, Sandwich Public Library
3:30 P.M.

Present: Charleen Johnson, Paula Johnson, Joanne Lamothe, Jeanne Prendergast,
Lee Repetto, Diane Scharf, Anne Scott-Putney, Rob Vinciguerra
Absent: Katie Campbell, Ralph Vitacco

Call to Order: Chair Jeanne Prendergast called the meeting to order at 3:35 p.m.

Approval of Minutes of March 16, 2022 Meeting:
Motion to approve: Paula Johnson; seconded: Rob Vinciguerra; in favor:
Joanne Lamothe, Charleen Johnson, Jeanne Prendergast, Lee Repetto, Diane Scharf,
Anne Scott-Putney; motion passed.

Financials: Funds held by Town:
General funds $95.00
MCC grant rec’d 3/4/22 7,500.00
Total Town-held funds $7,595.00

Friends Account:
Balance as of 3/16/22 2,844.74
Income:
Bank interest .02
Paperweight sales 200.00

Expenses:
Paperweight order 500.00
Chamber membership 175.00
SandwichFest 75.00

Balance as of 4/20/22, Friends Acct 2,294.76

Total, Combined Accounts $9,889.76

No Outstanding Invoices

Paperweight status:
Original order of 50:
4 remaining, all at Spotted Cod
Second order of 25
Received 20 on March 8, 2022. Other 5 did not pass quality control; not sellable
Of the second order of 20:
5 sold by Michael Magyar
5 more left with Michael Magyar to sell
3 to Chamber of Commerce to sell
7 Charleen has in inventory

To date:
Bought 70 paperweights at $25/ea. = 1,750
Sold 50 at $40/ea. = 2,000
Profit to date 250
Gave 1 to Michael Magyar
19 left to sell:
4 at Spotted Cod from original order
5 with Michael Magyar
3 with Chamber of Commerce
7 in inventory with Charleen
Once these 19 are sold, total profit will be $1,010

Paula Johnson and Jeanne Prendergast will address website/social media needs to enhance sales.

Promotional sale items:
Jeanne reported that she looked into sunglasses and other paraphernalia at the online Positive Promotions website as a possible fundraiser at upcoming events such as the co-sponsored Hyannis Sound event in June and at SandwichFest. Jeanne is still waiting to hear from Tammy McDevitt, President of the Friends of the Sandwich Public Library, if our taking up a donation will be acceptable at the Hyannis Sound event. After discussion, it was decided we would have a donation bucket on a table skirted with our banner, plus raffle off two paperweights. Anne Scott-Putney volunteered to procure the necessary raffle permit from the Town Clerk and provide raffle tickets. A motion was entered by Anne Scott-Putney that we do a raffle for the paperweights instead of the sunglass sale suggestion. Diane Scharf seconded the motion, all voted in favor.

Educational Program:
SandwichFest: Meet the Artist
We have been assigned the booth closest to our Obelisk.
The MC will be asked to announce the “Meet the Artist” opportunities at 11:00 am and 1:00 pm. Rob Vinciguerra suggested we check with Denise Dever at the Chamber to make sure nothing else will be going on at those times.
Michael and Jeanne will be at the Obelisk at the appointed times. Jeanne will welcome and introduce; Michael will talk about the project.
Our booth will be manned by us.
We will sell paperweights.

Program with the Rec Department:
Paula will work with Tricia MacDonald of the Rec Department and with Michael Magyar to bring this part of the educational program together.
**Glass Town Website Discussion:**
All members are asked to look at our various media sites and advise Paula what additions/changes/updates they suggest. This includes Instagram, Twitter, Facebook, our website, etc. Paula also would like members to review the virtual self-guided tour project the SCTV has been working on and offer any insight into additional places to highlight.

Diane Scharf suggested “A Day in the District.” “How to Spend the Day.” “Spend a Day With Us.” Stop at the Spotted Cod, dinner at . . . . . . A little blurb about places to go and things to see.

Paula indicated that our original video needs to be revised. Jeanne volunteered to do the voice-over.

**Review of Glass House Public Art Project:**
Discussion followed on what worked, what did we learn, what could we have done better. The consensus was that:
- We had a good RFP document to start with; a very clear and concise brief.
- We did not get enough responses, perhaps due to the complexity of the insurance and maintenance requirements. Too much for some artists to deal with.
- In the introductory letter, we could state that we are willing to work with any artists that would like our help in guiding them through the process of applying.
- Having a selection jury was a good idea; it worked out well.
- The unveiling ceremony was positive, also including the artist.
- The “travelling” component worked out very well. Having it at the library for a time was very well received, a positive move.
- As a side note, Joanne Lamothe reported that the Library has formed a subcommittee to look into hiring Michael Magyar to create a public art piece for the Library.
- We need to make sure everything is cleared with Town committees, getting their agreement in writing when possible. Better communication is needed.

**Next meetings:**
- Wednesday, May 18, 3:30 p.m. in the MacKnight Room at the Library.

  June Annual Meeting: THURSDAY, JUNE 16, 3:30 p.m. at the Library

There being no further business to attend to, Joanne Lamothe motioned that the meeting be adjourned, seconded by Diane Scharf, with all voting in favor. The meeting was therefore adjourned at 5:00 p.m.

Respectfully submitted,

*Charleen L. Johnson*

Charleen L. Johnson, Secretary