

SEP 30 2019

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MINUTES
of the
Sandwich Historical Commission
August 7, 2019

Present: Members: Greg Antman, Carolyn Crowell, Bill Daley, Amanda Haines, Lisa Hassler
Alternates: Ellen Carlson
No members of the public or press were present.

Call to Order: Lisa called the meeting to order at 6:15 PM

1. Review and approval of the minutes. The minutes of the July meeting were unanimously approved with the following amendment:

Former Chair Terry Blake and her husband Warren have graciously turned over the Sandwich Historical Commission (SHC) website to the SHC website manager Don Bayley. We thank them for hosting the website over many years.

2. Correspondence/ Statements/ Announcements/ Follow Up:
 - In response to a query regarding "What to do in Sandwich" – Bill Daley provided a list which was amended by Lisa Hassler and sent to the requestor.
3. Public Forum: None
4. Staff Meeting:

Sandwich History – Bill Daley provided some historical events of note that took place in August:

- In 1874 – President Grant visited Sandwich while campaigning.
- In 1884 – The Casino on School Street opened its doors.
- In 1884 – Bourne was finally successful in its bid to break away from Sandwich and become its own town.

Membership

- A couple of members must appear at the Town Clerk's Office to be sworn in.
- Matt and Brenda were not included on the Board of Selectmen agenda as originally expected. Their nominations will be included on the agenda for the next Board of Selectmen meeting.
- Lisa Hassler noted that the Commission's by laws require that a new Chair be elected each year. The Commission must select the new Chair by the end of the year. The discussion of a new chair was tabled until all of the new members are formally seated on the Commission.

5. Old Business

Walking Tour Booklet

- Grove Street Section – Amanda and Greg have been working on this section and expect to have a draft completed by the September Commission meeting.

Amanda has identified some good archival photos.

- Bill has identified three additional walking tours that include between 16 and 22 properties each.
- Lisa Hassler has been focusing on Main Street.
- Brenda is working on Water Street.
- The whole book is expected to feature approximately 70 properties.

- Options to publishing a single volume immediately – the Commission could consider publishing a series of booklets that eventually are incorporated into a larger, single volume.
- It was recommended that SHC consider a working meeting in September to review the Grove Street draft and discuss moving the other sections forward.
- Bill recommended consulting with Don Bayley regarding marketing and outreach to businesses per his experience on the Sandwich 375 Committee.

Village Walking Tour

- Tours are still happening every Wednesday; in the fall, the Walking Tours will be held on Saturdays
- Splitting revenue with Sandwich Glass Museum; so far SHC has made \$250.
- Tour size vary considerably.
- Advertising for the Village Walking Tours have occurred as follows – flyers, Historical Society website, Historical Commission website, Facebook, Cape Cod Visitors Website.

6. New Business

MACRIS Form B

- Need to review what has and has not been done to be sure that SHC has Form B's to post to MACRIS
- SHC should apply for the grant to allow for the documentation and then hire someone to complete the inventory. Consultants can charge between \$200 and \$500 per Form B.
- We can look at MACRIS to see what has already been done. Lisa has been working on evaluating the inventory to see where we stand. It is a complex process involving reviews of town archival information, the MACRIS database, and other available documentation.

SHC Facebook Posts

- Don Bayley has been posting to the SHC Facebook page regularly and has featured brief stories regarding Sandwich history written by Bill Daley and himself. These have been very successful and are getting a lot of attention on Facebook.
- SHC has received 298 likes.
- The Post reach is up 1.1000 percent
- Likes are up 2.2000 percent

SHC Website

- Don Bayley now has full control of the website and is busy updating it.

Massachusetts Historical Commission (MHC) regional meeting – No discussion

Potential Grants – Focus on Publications

- MHC grants for local historical commissions – great emphasis on planning and survey though does have some grants oriented toward publishing documents (Preservation Planning Grant program) – may need to be prepared for a November application.
- Massachusetts Office of Travel and Tourism – heritage tourism, may be another resource.
- Visitor Board may also be a resource if they still exist.
- MA Cultural District – may be some resources available through Glasstown Cultural District
- Business community/ Chamber of Commerce (consider that key points on these tours include local businesses).

7. Public Forum – none.

8. Other business not anticipated by the chair

A note about the Wing School RFP – mixed use development would likely be proposed.

Meeting adjourned at 7:00 PM