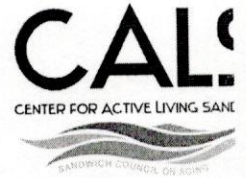


SANDWICH COUNCIL ON AGING
BOARD OF DIRECTORS MEETING MINUTES



Date: October 27, 2020

Time: 9:00 a.m.

Facilitator: Chairperson Patricia Collins

TOWN CLERK
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The meeting was called to order at 9:17 a.m. via teleconferencing due to continuation of the Corona Virus quarantine.

In Attendance

Members: Mary Jo French, Vice Chairperson; John Vibberts, Treasurer; Karen Cotter, Secretary; Judy Hendy; Ellen Swain, Charlotte Kreutzer, Jack Lee, Dawn Black, Pat Walsh, Neal O'Brien and Director Susan Marancik.

Absent: All members present.

Guests: Selectman Bobby George.

Approval of Minutes

The minutes of the August 25, 2020 meeting were read. Motion to approve by John Vibberts, seconded by Mary Jo French. No discussion, approved unanimously.

Director's Report

Director Susan Marancik reports that the CoA has continued to be very busy; that the pandemic has, in fact, been favorable in promoting awareness of activities and services provided by the Council.

There are currently 150 meals planned for distribution for Thanksgiving on Wednesday, which will be delivered by volunteers.

The Council has received a \$1,000. Grant from The Fund for Sandwich.



The Transitional Assistance Fund has been overwhelmed by the current circumstances. There is a great need in helping seniors with such problems as hoarding, food and temporary housing. She is working with Sgt. Brian Bondarek, Sandwich Police Dept.

The three S.H.I.N.E volunteers have been busy processing open enrollment for Medicare.

No updates on the Formula Grant'

The fuel assistance program is in high demand. We are partnered with South Shore Community Action and Global Oil to provide discounts to seniors in need.

The "Santa for a Senior" Program, originally provided by HomeInstead, and now Cape Winds, will be continued in Sandwich only by the Council. We are pleased and proud to note that Board member, Dawn Black, created the program!

There are currently 150 meals planned for delivery for Christmas dinner.

Standing Committee Reports

- A. By Laws: Chairperson Pat Collins has made progress...is almost there, being about ¾ done! Still expecting that they will be ready for the Warrant for Special Town Meeting (STM) on Nov. 14, 2020. (rescheduled from the 16th for sanitation concerns arising from Covid-19).
- B. Nominating: Pat Walsh will be appointed a member of this Board by the Board of Selectmen at their next meeting. Karen Cotter will be resigning as Secretary of this Board, effective as of this meeting. We are now looking forward to a new volunteer for the position.

FSCOA

Reggie Peters was not able to attend; however, they have had no meetings since their last one in February, therefore no opportunities for fundraising. Some discussion as to creative ways to aggressively attract new members, especially with fundraising talents. Chair Pat Collins was provided with list of officers.

Old Business /Building Project

1. An item that will appear on the STM Warrant is the variance to the Town By-Law regarding building height. The current limit is 35', and the height of our project is 43'. It will take a 2/3 majority to pass. Therefore, not much is going on in Committee, as it needs to wait for the vote. However, good news is that costs are still anticipated to come in under budget!
2. Fundraising/donation opportunities were discussed: no brick walkway is in plan; Tao Wolfe, the reporter for "The Sandwich Enterprise", will print an article regarding all the activities and programs that are currently available at the Center to garner more awareness, which will hopefully funnel into donations through the Friends of Sandwich Seniors. And the third idea is a "Living Tree" where "leaves" may be purchased annually and displayed prominently in the lobby. Perhaps a collaboration with the Arts Alliance in designing the tree?

New Business

CALS "Marketing Plan":

1. We need a catchy "tag-line", such as the Library's "Heart of the Community". Ideally, it will be incorporated into our present logo, designed by Alex and Mike Bondarek. The "blue wave" icon represents movement, resilience and activity.
2. Director Marancik would like this created with the intention to tie all the promotional items together (newsletter, brochure, new website, and signage at the Safety Complex when building begins).
3. Director Marancik hopes to develop and register a new name for the website domain.

Next Board Meeting

Next meeting: Tuesday, December 1, 2020 at 9:00 am, via telecommunication, will combine November and December meetings.

Motion to adjourn was made by John Vibberts, seconded by Judy Hendy and was passed unanimously.

Meeting was adjourned at 10:25 am.

Respectfully submitted,
Karen Cotter, Secretary